



MERIDIAN CONSULTING, Inc.

Building Bridges to Success

AVAILABLE AS A KEYNOTE OR CUSTOMIZED SEMINAR

LEGACY

Creating a Place Where Work and Life Don't Collide

Organizations that have more leaders at more levels create a distinct competitive advantage. True competitive advantage is achieved when your people have the opportunity to excel. Now, learn the five principles of "High Involvement Organizations" that are transforming the workplace by engaging the hearts and the minds of their workforce, eliminating whitespace, encouraging collaboration, and promoting innovation.

More than ever before, business results are a reflection of the collective capability of individuals working together towards a common purpose.

Invite **Rick Cronen**, Transformation Expert, to share the principles that guide business leaders in creating work environments that are creating sustainable value, engaging individuals in a community of shared ownership, and challenging old assumptions about how work can be organized and managed.

Discover how to Apply the Principles of "High Involvement" in Your Organization:

- ✓ Learn how to increase *profits, productivity, employee retention* and *customer loyalty* by building internal strategies of collaboration and engagement
- ✓ Explore how to tap into your employees' "Want To" and eliminate the "Have To"
- ✓ Exchange "Command and Control" for an "Engage and Collaborate" environment
- ✓ Create a blueprint that is enduring and transformational for your organization
- ✓ Secure your reputation by learning to manage the present and anticipate the future

DON'T BE LEFT BEHIND!

Let **Rick** show you how to create a culture of excellence that integrates talent management, task management, and governance systems into a "High Involvement Organization."



"The best way to predict the future is to invent it." Alan Kay

Bring Rick Cronen to your next event!

Call: 925-258-0304

Email: r.cronen@meridianconsultinginc.com

Website: www.MeridianConsultinginc.com

"Awareness" is critical for managing change. Rick Cronen has developed a number of diagnostic tools designed to create awareness and facilitate the transformational change. They include:

Windows on Reality:
Analyzing the underlying attitudes, beliefs and norms that define your culture.

Foundations:
A web based 360° collaboration assessment that allows you to see yourself as others see you.

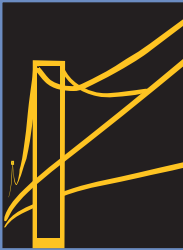
Workbench:
An employee satisfaction and climate survey that helps you identify your targets of opportunity for improving employee engagement.

"I have just two words for you when it comes to Rick Cronen. Hire Him!"
-Jim Nims, Former Director
Corporate Programs
San Jose State University



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"What I like best about working with Rick Cronen is that he takes the time to understand the true nature of your situation and then helps you develop solutions that work."

Connie Wong, Director
Human Resources
Key Curriculum Press

"Every individual has unbounded potential and unlimited possibility. Imagine what a collection of like minded people, organized with a common purpose can accomplish!"

- Rick Cronen

Take your company to the top

Other "High Involvement" topics include:

- Putting People First
- Focusing on Results Not Activity
- Creating a Culture of Abundance
- Building Interdependence
- Eliminating White Space

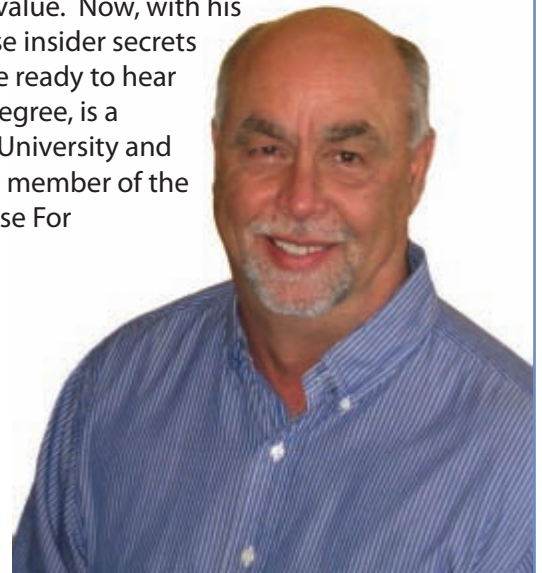
Previous Clients and Audiences Include:

American Diabetes Association	AOL Time Warner Cable
Alliance Credit Union	AT&T
Kaspick & Company Asset Management	FedEx Ground Freight
San Jose State University	U.S. Air Force
NorCal Alzheimer's Association	Key Curriculum Press

Rick Cronen, Transformation Expert

Trusted Adviser . Author . Speaker

Rick Cronen brings over 30 years of experience as a chief executive and business consultant, helping leaders manage the present and anticipate the future. Working with select national and international clients as a trusted advisor, he assists leaders in navigating the cultural transformations that build and sustain "High-Involvement Organizations", generating intense customer loyalty, sustaining employee engagement, and enhancing marketplace value. Now, with his first book in production, he is bringing these insider secrets to leaders, teams and organizations that are ready to hear how it's done. He holds a Juris Doctorate degree, is a former Adjunct Professor at San Jose State University and the University of the Pacific, and is a faculty member of the American Management Association's "Course For Presidents and CEO's."



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